

# Refuel Colorado

An Energy Coaching Program for Fleet Managers and Communities

For more information, visit: [www.refuelcolorado.com/colorado-fleet-resources](http://www.refuelcolorado.com/colorado-fleet-resources)



## Overview

Refuel coaches help fleets identify monetary savings and other advantages from converting to alternative fuels, particularly compressed natural gas, electricity, and propane. The program also builds self-sustaining alternative fuel markets by working with community leaders, fuel providers, and dealerships. Refuel Colorado is now available statewide.

## Fleets

Refuel coaches help fleets calculate the life-cycle cost savings from switching to alternative fuel vehicles and they identify grant programs and tax credits. The coaches also provide technical guidance on issues like fueling or charging, maintenance, and safety. Coaches help fleet managers understand what incentives apply to their vehicles based on their location, vehicle class, fuel type, and whether the fleets are public or private. They also identify existing fueling infrastructure and inform fleets about stations in the planning and construction phases.

## Communities

Refuel coaches can help business and government leaders understand the financial, environmental, economic development, and energy security advantages from promoting the use of clean, Colorado fuels. By working with an entire community, coaches create an ecosystem of broad support and all the resources necessary for a successful transition to alternative fuels.

## Fuel Providers

Refuel coaches consult with fuel providers about market opportunities and financial incentives for alternative fuel vehicles. The coaches explain engineering and design requirements needed to develop fueling or charging stations.

## Dealerships

Automobile dealerships talk with Refuel coaches about popular alternative fuel vehicles to stock. The coaches supply information about alternative fuel costs, state tax credits, and other financial incentives to help customers choose alternative fuel vehicles.

Refuel Colorado is funded by the Colorado Energy Office. The U.S. Department of Energy funded its pilot stage. The program is administered by BCS, Inc. with fleet coaches serving every county in the state. See [www.refuelcolorado.com/colorado-fleet-resources](http://www.refuelcolorado.com/colorado-fleet-resources) for more information.

## Refuel Colorado Fleet Coaching Pilot Overview

Refuel Colorado Fleet Coaching was launched as a pilot program in April 2013, using the “energy coaching” model developed by CLEER to accelerate the adoption of alternative fuels for transportation across Colorado.

The fleet coaches selected nine pilot communities, organized public events to raise awareness of alternative fuels, and provided coaching and fleet analyses to help fleet owners plan purchases of alternative fuel vehicles

The Refuel Colorado Fleet Coaching pilot project proved successful in engaging fleets and helping them switch to alternative fuel vehicles.

## Refuel Colorado Fleet Coaching by the Numbers

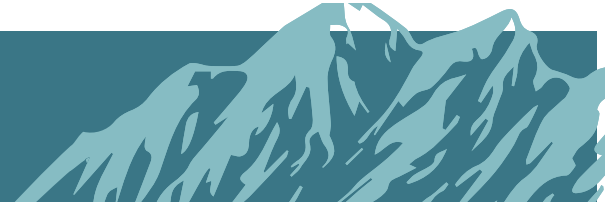
- Refuel Colorado Fleet Coaches: 6 Organizations
- Fleets Engaged in Coaching: 226
- Outreach Events Hosted: 53
- Vehicles Purchased in 2014: 72 CNG, 16 LPG, 33 EV
- Fleets Planning or Making Purchases: 114



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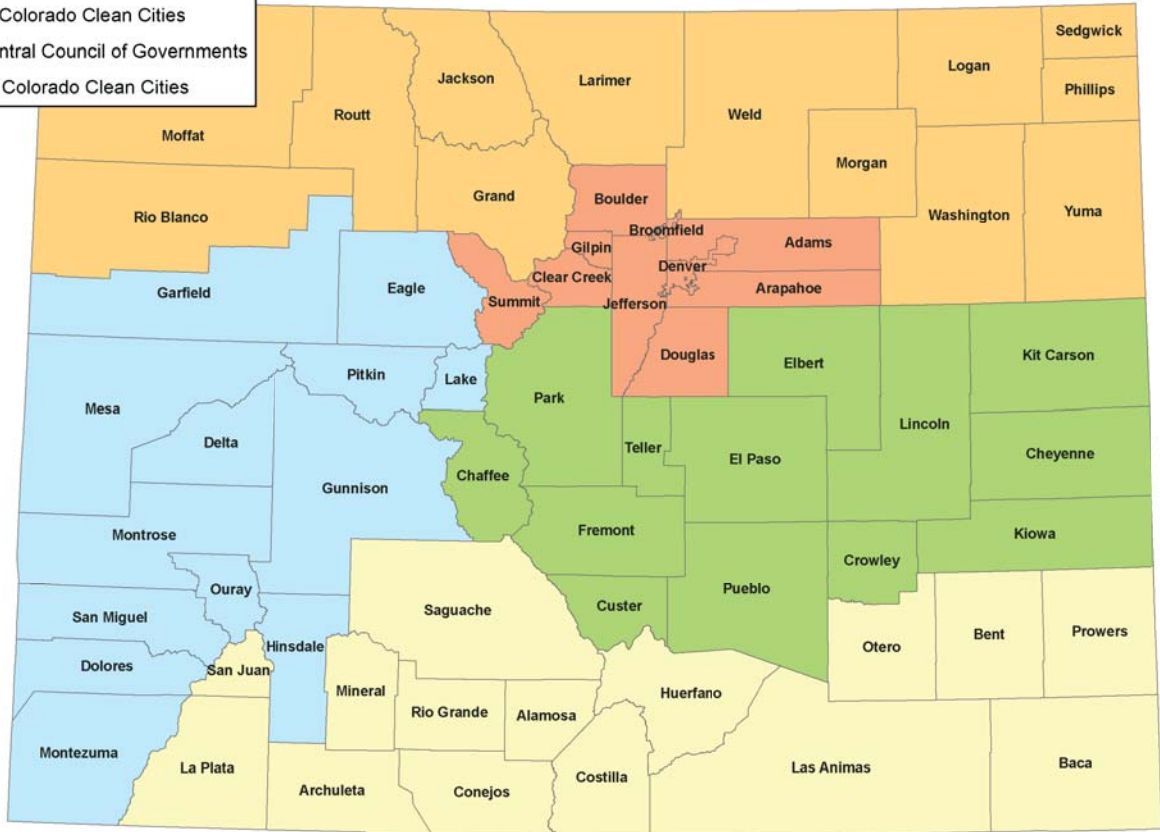
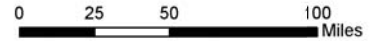
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# Refuel Colorado Service Territory



**Counties by Territory**

- CLEER
- Denver Metro Clean Cities
- Northern Colorado Clean Cities
- South Central Council of Governments
- Southern Colorado Clean Cities



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 Lake, Mesa, Montrose, Ouray, Pitkin

■ Denver Metro Clean Cities: Janna West-Heiss  
 JWHeiss@lungs.org ~ (303) 847-0276  
 Adams, Arapahoe, Boulder, Broomfield, Clear Creek,  
 Denver, Douglas, Gilpin, Jefferson, Summit

■ Northern Colorado Clean Cities: Marjorie Griek  
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 ~Jackson, Larimer, Logan, Moffat, Morgan,  
 Phillips, Rio Blanco, Routt, Sedgwick,  
 Washington, Weld, Yuma

■ Southern Colorado Clean Cities: Kyle Lisek  
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 Chaffee, Cheyenne, Crowley, Custer,  
 El Paso, Elbert, Fremont, Kiowa, Kit Carson,  
 Lincoln, Park, Pueblo, Teller

■ South Central Council  
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 Alamosa, Baca, Bent, Conejos, Costilla, Huerfano,  
 Las Animas, Mineral, Otero, Prowers, Rio Grande, Saguache



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